



RE: Sponsorship Opportunity – Empowering Our Community Through the King Day Parade

Dear Business Owner and Sponsor

At **South Central Pool League (SCPL)**, we believe that billiards is more than just a game; it is a lifelong sport that fosters discipline, builds community, and creates champions both on and off the table. As we prepare to honor the legacy of Dr. Martin Luther King Jr. by participating in the upcoming **King Day Parade on Monday, January 19, 2026**, we are seeking local partners to join us in our mission of community empowerment and athletic excellence.

Our organization (**SCPL**) has a proud history of bridging generational gaps through youth and senior engagement. From our collaborative youth exhibitions with the **Boys & Girls Club** to our programs supporting spirited seniors, we provide a fun, low-intensity activity that keeps our community physically active and socially connected.

By participating in the MLK Day Parade, our goal is to grow the sport of billiards while highlighting the achievements of our players. We don't just play; we pave the way for local talent to compete on the national stage, adhering to the highest standards of sportsmanship set by the BCA, CSI, and ACS.

To make our participation in the parade a success and continue providing scholarships and youth programming, we are **seeking monetary sponsorships** from community-minded businesses like YOU. Your support will help us:

- **Expand Youth & Senior Outreach:** By participating in the King Day Parade with a dedicated float
- **Support National Qualification:** Helping local players reach the national stage through travel and tournament assistance.
- **Promote Community Wellness:** Encouraging low-intensity physical activity and social engagement across all ages.

In recognition of your gift, SCPL would be honored to include your logo on our parade banner or shout-out on our social media.

We would love the opportunity to discuss how your business and sp can help us build a stronger, more active community through the sport of billiards. I will follow up with you next week, or feel free to reach me at 323-816-6214 at your earliest convenience.



Sponsorship donations are accepted by check, credit card, or via Zelle. Please make checks out to South Central Pool League. You may Zelle at Southlapool@aol.com

Thank you for your time and for considering a partnership with South Central Pool League. Together, we can continue to empower the next generation of champions.

Sincerely,

A handwritten signature in black ink, appearing to be the name "Lois Nelson". The signature is fluid and cursive, with a large initial "L" and a long, sweeping underline.

Lois Nelson, Coordinator

Email: southlapool@aol.com

323-816-6214

Website: SCPLeagues.com